

FACE INITIATIVE

**UYO COHORT 1
MAY - AUGUST 2025**

FILM, ACTING & CONTENT CREATION EDUCATION

RECAP



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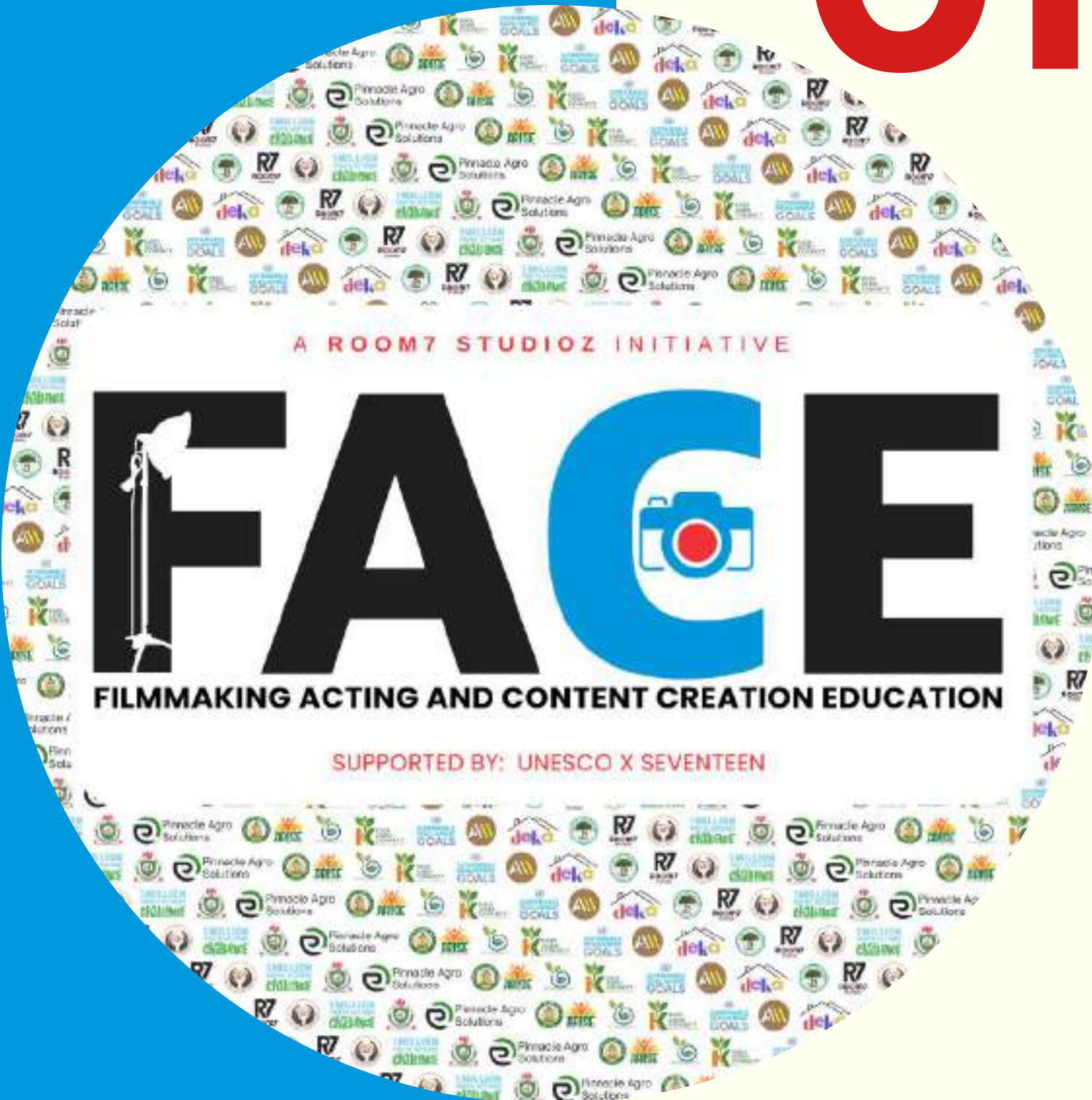


01 PROJECT OVERVIEW

FACE INITIATIVE IN SUMMARY

The **FACE Initiative** is a free empowerment programme designed to identify, nurture, and develop young creative talents in the film and media related subsection of the larger entertainment industry. This edition of the initiative, put together by **Room7 Studioz** for the **Akwa Ibom State** region, aimed to equip 200 selected participants with practical skills in filmmaking and related creative disciplines through a structured training programme, culminating in project execution, a public showcase and startup grants award.

This edition produced **7 grantees** who were each **empowered with grants of five hundred thousand naira (#500,000.00), one month mentorship and one month internship at the state government media house (a package that came with a monthly stipend).**





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02

PROJECT *TIMELINE*

- **Application Window:** 26th May – 20th June 2025
- **Opening Ceremony:** 22nd June 2025
- **Training Period:** 23rd June – 12th July 2025
- **Final Projects:** 14th – 22nd July 2025
- **Graduation & Award Ceremony:** 2nd August 2025



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FACE INITIATIVE

- GRADUATION CEREMONY
- FILM SHOWCASE
- GRANTS
- AWARD

don't miss it

Bernadette Greg. aka: Asari Mma Ambassador. Moses Armstrong

AUGUST 02, 2025 | 2:00 PM

AMUNICE EVENT CENTER - 85, AKA ITIAM STREET, UYO.

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APPLICATION & SELECTION

The FACE Initiative received an overwhelming response with **385 applications** submitted from across the Uyo LGA. After a rigorous screening and selection process, **200 participants** were chosen based on merit, creativity, and potential.



03 OPENING CEREMONY

The official opening ceremony of the FACE Initiative (Uyo Cohort 1) took place on **22nd June 2025**, at Amunice event center and was a significant milestone in the project timeline. The event was honoured by the presence of several dignitaries including the Senior Special Assistant to the Akwa Ibom State Government on Research and Documentation, in person of **Dr. Essienobong Ndueso**, who presided over the official unveiling of the project.



Some opening ceremony images...



...more images from the opening ceremony





04 TRAINING PROPER

The training began on **23rd June 2025**, and concluded on **12th July 2025**. Participants received hands-on training in storytelling, screenwriting, cinematography, photography, and other core media disciplines. The curriculum is structured to ensure that students gain practical, industry-relevant knowledge that prepares them for real-world creative careers.





Various photos from class and practical sessions...

...More training photos.



05

FINAL PROJECT

Following the training, all participants were divided into four groups and from **14th to 22nd July 2025**, participants engaged in their final group projects, where they conceptualised, scripted, shot, and edited short documentaries/films. These projects served as their final assessment and provided an opportunity to showcase the skills and insights gained during the training.



THE REUNION (GROUP A)



LIFE NO BALANCE (GROUP B)



HEARTSTRINGS AND SILVER CHAINS (GROUP C)



RED FLAG (GROUP D)

06

GRADUATION



To mark the successful completion of the programme, a Graduation, Grant Giving and Award Ceremony held on 2nd August 2025. The highlight of the event was the Film Showcase, where all the short documentaries/films produced by the participants were screened to an audience of stakeholders, media representatives, royal fathers, community leaders and other invited guests after which the best short film was rewarded.

Grants were given to outstanding participants and project teams. While awards of recognition were also presented to key stakeholders whose support ensured the success of the project.

Graduation ceremony photos...



Graduation ceremony photos...



Graduation ceremony photos...



07 JOIN US



The **FACE Initiative** 2025 is already making a **meaningful impact** by offering free, high-quality creative training to young talents in Akwa Ibom. With **200 active graduants**, expert facilitators, and a well-structured programme, the initiative delivered on its mission of **empowering the next generation of filmmakers and creatives**.

The graduation event served not only as a celebration of the participants' journey but also as a **call to action** for continued investment in the creative economy of the region.

Plans are underway for the **cohort 2**, billed to happen in the **Eket** region due to popular demand.





A M B .

EKAETTE *FRANK*

P R O J E C T C O - O R D I N A T O R

Ekaette is a passionate advocate for youth and women's empowerment, dedicated to creating opportunities in sustainable agriculture, and skills development. Through initiatives like the Agro Power Initiative, FACE Initiative, She has trained and mentored hundreds of young people and women, equipping them with practical knowledge, innovative tools, and market-driven skills to build self-reliance and improve livelihoods. Her work blends community engagement, capacity building, and sustainable practices to ensure that empowerment leads to long-term impact.



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FACE initiative Uyo 2025 was put together by Room7 Studioz, supported by **UNESCO X SEVENTEEN** and the underlisted organisations:




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